

FINANCIAL INCLUSION EXPOSITION 2012

“The First Step towards Inclusive Growth”



Port Moresby

4th October, 2012

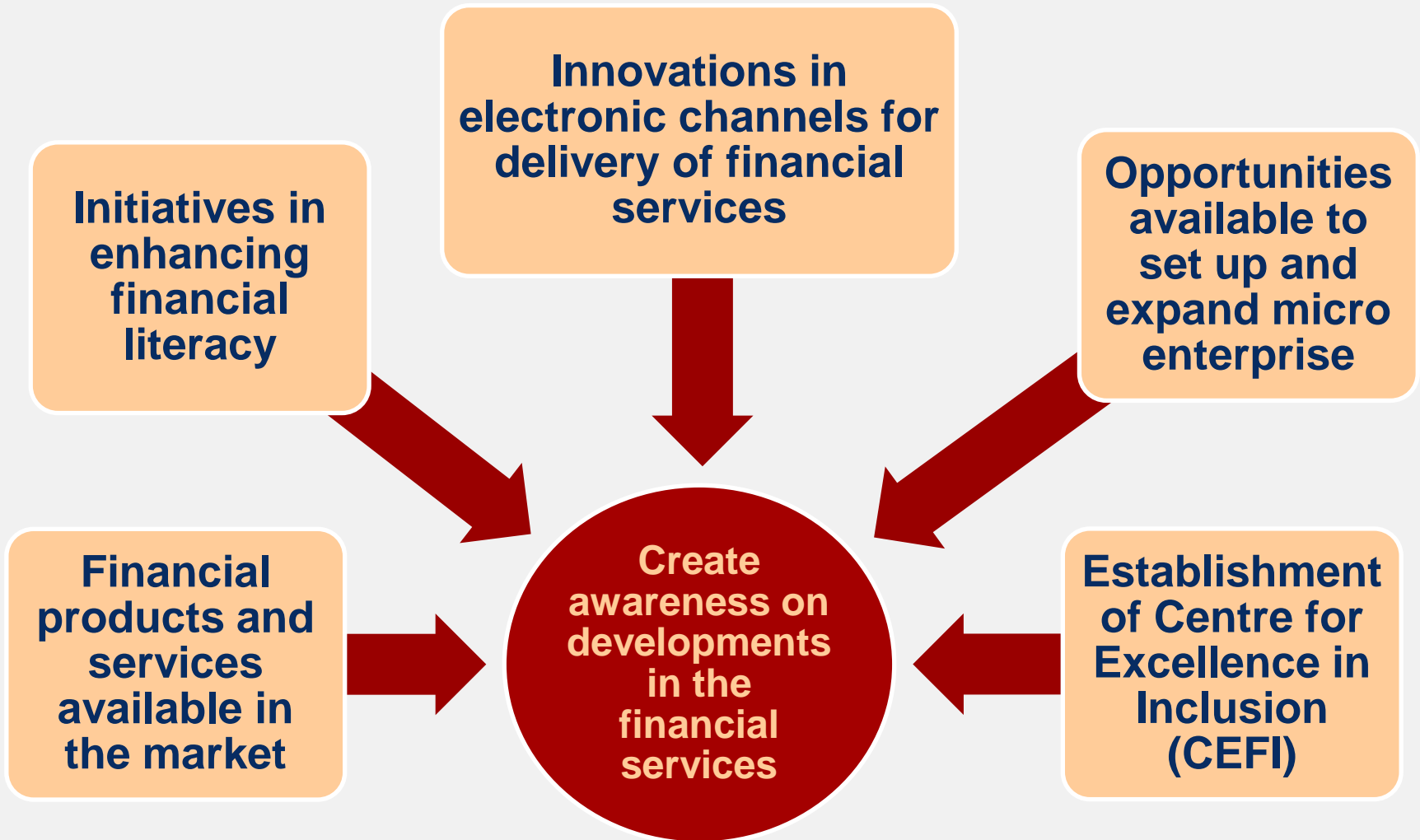
Bank of Papua New Guinea

WHY THIS FINANCIAL INCLUSION EXPO

- 85% population excluded from formal financial sector
- Lack of information leads to missing out on financial opportunities as most just stand by and spectate
- BPNG recognises financial inclusion as one of the key drivers of achieving vision 2020 objectives
- BPNG supports government's focus on wealth creation and poverty reduction



OBJECTIVES OF THE FINANCIAL EXPO



WHY COLLABORATE/PARTICIPATE?

- Showcase and promote your products and services among mass and community leaders who are the 'early adopters' and 'influencers'

Promote



- Learn from networks and explore potential partnerships with a wide variety of stakeholders

Network



- Get recognised for the efforts made to promote financial inclusion

Get Recognised



- Opportunity to contribute to development by participating in the first ever effort to bring such diversity of financial providers under one roof

Participate and Contribute



BUDGET AND FUNDING

Expo venue hire (2 days)	21,000	Contribution from BPNG	60,000
Event Coordinator (In Touch Media)	120,000	Contribution from Microfinance Expansion Project	50,000
Airfares	20,000	Contribution from Alliance for Financial Inclusion (AFI)	40,000
Accommodation	48,000	Fees from Stalls (40 stalls*3000)	120,000
Hire Cars	7,000	Total Funding Available (B)	270,000
Security (Police)	3,000	Funding Gap (A-B)	139,000
Publicity	80,000	<i>Potential Sources</i>	
Miscellaneous	50,000	Donor Funding	
Cocktail Reception & Refreshments	60,000	Dinner Sponsorships	
		Event sponsorships	
Total Costs (A)	409,000		
		Total Funding Needed (=A)	409,000



OPPORTUNITIES TO PARTICIPATE

This is an opportunity to get together and participate. The options available for contribution:

- Take charge of an evening event (Host a dinner)
- Create your event during the day – sponsor an event (Sponsor a financial literacy training, sponsor a game with the walk in participants)
- Sponsor the publicity campaigns and promote your work too
- Any other ideas that you want to share....



THE WAY FORWARD...

This is not a one time event. With your support, this is the beginning of an annual recurring event

It is expected to spin off more activities – national and regional, the first being the national seminar in early 2013

Establishes your relation with the Centre for Excellence in Financial Inclusion (CEFI), which will be the focal point for all activities related to financial inclusion

This is the response to a need to share, to exchange, to network, to contribute, to participate



GENERATION 2020:

“We hope we don’t struggle the way our parents did”



Together, let us make sure the future generation don't.....

